

NAGGIAR VINEYARDS

Press Kit



GENERAL INFORMATION



Established in 1998

Naggiar Vineyards and Winery 18125 Rosemary Lane, Grass Valley, CA 95949 P: 530.268.9059 | F: 530.268.9065 info@naggiarvineyards.com

Tasting Room Hours

Friday, Saturday: 12:00pm-8:00pm Sunday: 12:00pm-5:00pm

Complimentary Tasting Hours

Friday, Saturday, Sunday: 12:00pm-5:00pm

Naggiar Bistro Hours

Friday: 2:00pm-7:30pm Saturday: 12:00pm-7:30pm Sunday: 12:00pm-4:30pm

Live Music:

Fridays: 5:00pm - 8:00pm Saturdays: 5:00pm - 8:00pm Winefest summer concert series

GRAPES GROWN AND WINES PRODUCED

Rhone: Viognier • Marsanne • Roussanne • Grenache • Syrah • Mourvedre • Petite Sirah • Cinsault • Counoise Italian: Muscat Canelli • Sangiovese • Barbera • Primativio Bordeaux: Malbec • Cabernet Sauvignon • Cabernet Franc • Petit Verdot Spanish: Tempranillo Blends: several fine blends and Reserve wines crafted from the varietals listed.

OUR STORY

They say that taking the road less traveled can lead to unexpected treasures. At Naggiar Winery and Vineyards, this statement couldn't be more true. A surprising gem in the budding Sierra Foothills wine industry, Naggiar is much more than just an off-the-beaten-path treasure. Our winery is also the source of some of California's most desirable grapes. In fact, world-famous wineries often seek out our fruit – a vast array of varietals grown at the ideal 1,300 foot elevation. We save our most prized grapes, however, for the enjoyment of our family and guests. Under the tutelage of winemaker Derek Irwin, all of our wines are estate grown, produced and bottled – ripe with nuance, distinctly evocative, and always exceeding expectations.

Pair these unprecedented wines with our picturesque one hundred thirty-five acre estate and traditional Tuscan-style tasting room, and it is easy to see why wine enthusiasts, along with local residents, drive the scenic and historic Route 49 to visit Naggiar for memorable wine experiences.

Naggiar Vineyards is not only a destination winery producing quality wines. It is the residence of the Naggiar family. Founded by Mike and Diane Naggiar, it is now home to the extended Naggiar family and each family member has a hand in the family business.

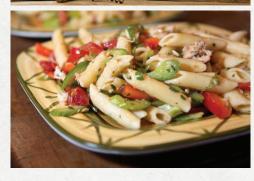


NAGGIAR VINEYARDS AND WINERY FACT SHEET









General

- Family owned and operated since 1998
- · Located between Auburn and Grass Valley, CA
- One hour East of Sacramento, North of Hwy. 80
- Family owns 135 acres and resides on-site, amongst the vineyards.
- Winemaker Derek Irwin of Napa previously with Viansa Winery of Sonoma

Our Vineyard

- 60 aces planted to 17 varietals Rhone, Italian, Bordeaux and Spanish
- We farm for top quality 3 to 4 1/2 tons per acre
- 2013 underway expected to yield 240 tons
- We keep significant tonnage to make our estate wines
- We sell the balance of our grapes to well known wineries in Napa and Sonoma

Our Wines

- · All estate grown, produced, cellared, and bottled
- Style is 'fruit forward', well-balanced and true to varietal
- · Awarded numerous gold and silver medals at major competitions
- Retail price points \$21.00 \$46.00
- 26 total wines: Rhone, Italian, Bordeaux; single varietals and blends
- Each wine production ranges from 100 to 600 cases per year
- Total production in 2013 was 5,200 cases sold direct to consumers and local restaurants
- Plans underway to expand to 9,000 case production
- Growth potential is 17,000 cases per year from current vineyard; another 20 acres can be planted
- Self distributed to select restaurants and shops in Northern California
- · Wine club and tasting room

Estate and Events

- Elegant, 3,500 sq ft Tuscan styled Tasting Room
- Friendly knowledgeable staff offering complimentary and reserve wine tasting
- Naggiar Bistro offering hand-crafted Mediterranean dishes for lunch & dinner
- Live Music on Friday & Saturday evenings; Winefest summer concert series

A SAMPLING OF NAGGIAR VINEYARDS AWARD WINNING WINES

For complete listing of wines, visit our website at naggiarvineyards.com



2011 Viognier TECHNICAL DATA:

Appellation: Sierra Foothills, Naggiar Estate Varietal Composition: 100% Viognier Cooperage: 100% Stainless Steel

Alcohol Content: 13.4% Cases Produced: 250 cases Suggested Retail: \$21.00

TASTING NOTES:

This is a lovely, dry white wine, pale gold in color with a long smooth finish. Tastes of peach, pineapple, and jasmine flowers with a slight flintiness.



2011 Sangiovese TECHNICAL DATA:

Appellation: Sierra Foothills, Naggiar Estate Varietal Composition: 98% Sangiovese, 2% other reds Cooperage: 100% French, 40% New Alcohol Content: 13.8% Cases Produced: 350 cases Suggested Retail: \$22.00

TASTING NOTES:

Smooth and distinctive, this vibrant, ruby colored Sangiovese has a bright acidity. Aromas of black cherries, red licorice, and thyme prevail with slight vanilla hints mixed with cinnamon. The wine is smooth with a lingering and tart finish.



2011 Grenache TECHNICAL DATA:

Appellation: Sierra Foothills, Naggiar Estate Varietal Composition: 100% Grenache Cooperage: 50% French, 50% American, 20% New

Alcohol Content: 14.9% Cases Produced: 250 cases Suggested Retail: \$24.00

TASTING NOTES:

A delicious, purple-colored wine, complete with tastes of ripe strawberries, watermelon and Jolly Ranchers. This popular Grenache has soft tannins and a rich mouth-feel.



2010 Petite Sirah TECHNICAL DATA:

Appellation: Sierra Foothills, Naggiar Estate Varietal Composition: 100% Petite Sirah Cooperage: American & French

Alcohol Content: 14.8% Cases Produced: 200 cases Suggested Retail: \$29.00

TASTING NOTES:

This Petite Sirah has good structure, intensity and acidity, is full bodied and carries moderate to high tannins. With a dark purple or garnet color, the aromas are packed with black currant, black raspberries, beetroot, and black pepper with mocha and toffee rounding out the complex nose. The flavors continue on the palate with a very smooth and lingering finish of black licorice and vanilla.



Awards at a Glance

2009 Don Giovanni - Double Gold, 2014 San Francisco Chronicle Wine Competition 2010 Reserve Syrah - Double Gold, 2014 San Francisco Chronicle Wine Competition 2009 Le Grand-Père - Platinum, 2013 San Diego International Wine Competition 2009 Mourvedre - Double Gold and Best in Show Red, 2012 West Coast Wine Competition